



## MEDIA ALERT

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## STATE Bags Brings Inspiring Interactive Bag Drops to Florida

**Heisman Trophy winner & Super Bowl MVP, Desmond Howard joins STATE Bags, Boys & Girls Clubs of the Suncoast, Boys & Girls Clubs of Tampa Bay and Jacobson Wealth Management at Morgan Stanley at STATE Bag's first Florida Bag Drop Event**

### WHAT:

Jacobson Wealth Management is partnering with STATE Bags, a stylish backpack and accessory brand launched earlier this year where for every bag purchased, one is hand-delivered to American children living in impoverished communities. Through Jacobson Wealth Management's generous donation and STATE's matching program, more than 200 youth beneficiaries in Tampa Bay and St. Petersburg, Florida through Boys & Girls Clubs will receive new STATE Bags during the brand's high energy, interactive and motivational BAG DROPS.

STATE bags GiveBackPack program addresses the immediate needs of American children living in impoverished communities. For every STATE backpack purchased, STATE hand-delivers a backpack to an American student in need. The brand's proprietary Bag drops and team of PackMen provide motivational rallies that not only hand-deliver new backpacks, but leave kids with a renewed spirit and belief in themselves- a new STATE of mind that will propel them to be agents of change in their communities and beyond. The PackMen are experienced child development specialists. Their energetic and unique performance style is yet another reason why the GiveBackPack program is such a groundbreaking, inspirational initiative.

### WHO:

Heisman Trophy winner, Super Bowl MVP and current ESPN College Game Day Analyst, **Desmond Howard** will be on hand with STATE Bag founders **Scot and Jacqueline Tatelman** as well as the STATE **PackMen** to celebrate STATE's first Florida Bag Drop and spread the GIVE BACK PACK message.

### WHEN / WHERE:

**Friday, May 17**

4:30 p.m. in St. Petersburg at The Royal Theater Boys & Girls Club,  
1011 22<sup>nd</sup> Street South, St. Petersburg, FL 33712

7 p.m. in Tampa Bay at the Wilbert Davis Belmont Height Boys & Girls Club,  
3515 Sarah Street, Tampa, FL 33605

**\*\* Press check-in begins fifteen minutes early \*\***

**\*\* PRE-APPROVED Press Only \*\***

### BACKGROUND:

**STATE Bags** is a new accessories brand with a mission. The understated, high-quality backpacks are not only stylish but also aimed at supporting American children in need. Brooklyn-based husband and wife, Scot and Jacqueline Tatelman founded STATE following their experience running summer camps for hundreds of inner-city kids where they noticed many campers arriving

with their belongings in trash bags. Their experience inspired the idea for STATE- functional, fashionable backpacks for children and adults alike. For each sold, Scot and Jacq "Give Back Pack," donating a backpack to a student in need right here in the U.S. There are currently three styles available ranging in price from \$55- \$225.

### **About Boys & Girls Clubs of the Suncoast**

Boys & Girls Clubs of the Suncoast was incorporated in 1960 as *The Boys Club of Pinellas Park*. Today, Boys & Girls Clubs of the Suncoast, Inc. (BGCS) serves more than 1,500 Pinellas County youth through our Out-of-School Time and Summer enrichment programs, annually. Our mission is "To enable all young people living in Pinellas County, especially those who need us most, to reach their full potential as productive, caring, responsible citizens."

As Club members, youth participate in evidenced-based programs that focus on three priority outcome areas of youth development: *Academic Success, Healthy Lifestyles, and Good Character and Citizenship*. BGCS traditionally provides supports and services to youth and teens, ages 5 – 18, residing in low income communities and who are most at risk of failing in school and life. Our eight Club locations are unique in design. Unlike other youth providers, our Clubs envelop the cultures and needs of individual communities, often staying open in the evenings for parents working non-traditional hours. There are two Clubs in St. Petersburg, two in Clearwater, and one each in Pinellas Park, Largo, Dunedin, and Tarpon Springs. Our facilities and programs are licensed through the Pinellas County License Board.

### **About Boys & Girls Clubs of Tampa Bay**

Boys & Girls Clubs of Tampa Bay provides safe environments for youth between the ages of 5-18 years during out of school time as an alternative to being on the streets or home alone. We present opportunities to build new skills that raise each Club Member's belief that he or she can succeed and receive recognition for personal, social and academic accomplishments.

Our caring and knowledgeable staff offers guidance and support to youth that need it the most through structured programming, engaging activities, and interest-based experiences. With 17 Clubs located throughout Hillsborough and Pasco Counties, Boys & Girls Clubs of Tampa Bay is dedicated to helping more than 11,000 young people each year reach their full potential as productive, responsible, caring citizens.

### **About Jacobson Wealth Management**

Jacobson Wealth Management is committed to excellence by providing sound financial leadership, based on trust and integrity, while enriching the lives of those around us. One of our goals as a team is to help improve the quality of life of those around us. We continually strive to achieve this through the many organizations we have aligned ourselves with, in addition to supporting the endeavors of our clients locally and beyond.

@statebags/#FLBagDrop/#givebackpack

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